



SPONSORSHIP DOCUMENT

RALLY OF MOROCCO 2025



FODE TRAORE (TRAFOX) PROJECT

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Rally of Morocco

- The Rally of Morocco, formerly the Rallye of Atlas, is a flagship event in the World Rally-Raid Championship, overseen by the International Automobile Federation (FIA) and the International Motorcycling Federation (FIM). In 2024, the event attracted world-renowned drivers, such as:
- Nasser Al-Attiyah: Multiple winner of the Dakar and world rally-raid champion
- Sébastien Loeb: Nine-time WRC world rally champion, he is considered one of the greatest rally drivers of all time.
- Carlos Sainz: Double winner of the Dakar and world rally champion

The 2024 Rallye du Maroc saw the participation of more than 238 vehicles, attracting approximately 20,000 spectators during the public festivities. This competition is followed online by millions of enthusiasts around the world thanks to live streaming platforms and social networks, which guarantees increased visibility for partner brands. Participating as a sponsor in such an event not only increases visibility but also associates itself with strong values of performance, endurance, and prestige.

FODE TRAORE (TRAFIX)

Trafox is a talented motorcycle rider from Dakar, Senegal, who won the Rookie Award at the 2024 Rally of Morocco in his first participation.

This remarkable feat caught the eye of the organizers and left a lasting impression on the international motorcycle rally community.

A high-quality documentary about his journey in this prestigious competition is also available on YouTube.

<https://youtu.be/Z6tgMAAczW0?si=HV-NDUeQr6EyQWKI> (Episode 01)

<https://www.youtube.com/watch?v=gVfk0tjTX8E&t=85s> (Episode 02)





Palmares (Last 3 years):

- 2024 → Finisher and best Rookie of the Rally of Morocco **2024 Edition**
- 2023 → Finisher at Le Touquet (Biggest sand race in the world in **France**)
- 2022 → Vice Champion of Senegal (**West Africa championship**) 450cc

Join the adventure!

Type of partnership desired with Motorcycle Mall NJ:

Provide the official motorcycle to make the rally / or Support to acquire the motorcycle which will be used to do the Rally of Morocco 2025 (10th to 17th October 2025).

Your interests:

High-quality advertising support for your business and big exposure of your logo at the Morocco rally:

- On the bike
- On the rider's suit
- On various social media platforms (Facebook, Instagram, X, TikTok, etc.)
- On the Trafox team's (Called Elite Moto) clothing (Full branding)

Presentation of the motorcycle:

KTM 450 EXC-F/XCF-W or Husqvarna 450 FE Full equiped





Budget needed to do the Morocco Rally:

DESIGNATION	PRICE
KTM or Husqvarna 450 Enduro bike	Motorcycle Mall
Preparing the motorcycle : - Navigation Rally Tour - Big Tank - Full Exhaust Racing line - - Motorcycle accessories	6,000 \$
Motorcycle Parts (Change tires, Miscellaneous parts...)	1,500 \$
Assistance mécanique sur place	500 \$
FIM Licence Moto	1,000 \$
Airfare and accommodation	2,000 \$
Gear and equipment	1,000 \$
TOTAL BUDGET Without Motorcycle	12,000 \$

Photos and Médias:

Liens :

https://drive.google.com/drive/folders/1ImYAhul_9vp48rn74zmbC_eW52DMfVmf?usp=sharing

<https://www.youtube.com/watch?v=UfV71755G8I>

<https://www.instagram.com/trafox/>

<https://www.instagram.com/elitemoto.sn/>

